

It's Reigning Cats and Dogs
Stamford Downtown
Summer 2010

Application Deadline: March 5, 2010

Each year Stamford hosts a distinguished outdoor sculpture exhibit designed to attract both local and regional audiences. It has been our privilege in years past to work with more than 200 talented artists to produce CowParade Stamford 2000, ART-o-Mobiles and Safari in Stamford Downtown. These engaging exhibits were an enormous success attracting thousands of people to the downtown during the summer to see the beautiful sculptures that showcased the breadth of talent in our local art community.

We are happy to announce that we are back for an encore! Stamford will once again bring the talent of the art community into the downtown for this year's outdoor art exhibit, *It's Reigning Cats and Dogs*. Artists are invited to submit designs for the dog and cat sculptures which will be on exhibit all summer in Stamford Downtown. Design submissions will be reviewed by a jury, which will select a pool of final designs for sponsor review and selection. The pets will arrive as unpainted fiberglass sculptures ready to be transformed by selected artists. At the end of the exhibit, the cats and dogs will be auctioned and the proceeds will go to local pet adoption agencies and animal welfare organizations. To date, our three previous events raised almost a half a million dollars for selected charities.

READY, SET... PET!

The Stamford Downtown Special Services District is accepting proposals from artists who wish to participate in this public art event. Artists whose designs are selected by a sponsor for exhibition will be provided with a blank fiberglass pet form to paint, decorate, sculpt etc. One week after the opening of the exhibit, each artist whose work is on display will be paid a \$1500.00 honorarium.

Specifications

The Cat will measure approximately 5' high x 2'10" wide and 3'4" deep. The dog will measure approximately 5' high x 6' long and at its behind 2'6" wide. The pets weigh approximately 100 pounds. When placed in public, the pets will be attached to concrete bases weighing several hundred pounds.

The pets are manufactured from a fiberglass polyester mixture and can be altered by artists as long as they remain structurally intact.

The surface of each pet is finished so that it can be primed and painted.

Artistic Designs

The artist may paint, sculpt, transform and adorn the cat or dog as he or she wishes, but the structural integrity of the pets must not be compromised, and the mechanisms for attaching the pets to their concrete bases cannot be altered or obstructed.

The viewing public will have full access to the pets, 24 hours a day, seven days a week. Therefore, pets should be designed and executed with public accessibility, safety, weather and possible vandalism taken into consideration. In past year's artists have used standard art acrylic paints and primers and varnishes to finish the pets. However, easily damaged materials, like fabrics and papers, as well as items which are easily removed, should be strictly avoided.

Stamford's pets can be painted in an endless variety of patterns, colors and finishes. Artists can use mosaic tiles, wood, tin and other materials. They can reshape the pets to dance or play the piano. The DSSD and the public will delight in these flights of fancy. **However, you may not use perishable materials, like cotton, tulle, feathers, and velvet, which have proved to be subject to the elements and vandalism.** *It's Reigning Cats and Dogs'* submissions must be of durable materials. In addition, if an artist is sculpting or otherwise decorating a pet, a narrative of the durability of this design must be included.

As shown on the application outline drawing, each cat and dog is available in one style only. All modifications to this model must be indicated on your application. Artists are encouraged to go wherever their imaginations may take them. As has been true with our previous exhibits, plays on words often add to the excitement of the design.

Guidelines

Please remember that the audience will be broad-based and of all ages. Designs that are of a religious, negatively political, racially denigrating, or sexually explicit nature will not be accepted. The use of corporate logos will not be permitted.

The pets will be primarily placed outdoors and in areas fully accessible to the public. This means that weather, vandalism, touching, feeling, and even climbing upon the pets should be considered. Please keep durability and public safety in mind with your designs.

Selection Process

Artists may submit up to four designs, and will be paid the honorarium for each design selected for production that yields a finished, approved pet for final exhibition.

The selection jury will consist of noted members of Stamford's art/cultural community. The jury will review all the applications received before the submission deadline. Those artists whose designs were not selected by the jury will be notified by mail.

The approved designs will be presented to the exhibit sponsors who may select designs from among these submissions, or may directly commission work from artists of their own

choosing. Once a sponsor selects a design for production, the artist will be notified immediately. Please bear in mind, that the sponsor selection process will be ongoing, so artists may have as much as 6 weeks or as little as 2 weeks to finish their sculptures.

Production of *It's Reigning Cats and Dogs*

Artists may execute their designs in either their own studios or in studio spaces accessible to the public, located in Stamford Downtown. These public studios will showcase area artists as they execute their product. The artists who have worked in the public studios in past years enjoyed the camaraderie. If you prefer to work in your own studio, you must arrange your own transportation to get the fiberglass, unpainted pet to your studio and likewise, the finished product, back to the DSSD's designated warehouse.

The surface of each pet has not been factory primed. It should be primed by the artist, executed as to the approved design, and varnished. A list of recommended products will be available to each artist selected.

After artists have completed their pets, Stamford Downtown will inspect them. If Stamford Downtown determines that an artist's finished pet has been completed in substantial conformity with the artist's approved design, that pet will be deemed approved. Because of the time required for execution and installation, artists must finish their pets for inspection no later than June 1, 2010.

The Stamford Downtown Special Services District will install and remove the pets from their display bases. Artists should be available for touch up and repair as necessary during the course of the exhibit. If the artist is not available, Stamford Downtown will perform the necessary services.

Rights and Entitlements

By submitting your application forms, you confirm that:

1. You are the original creator of your design.
2. You have not copied anyone else's original work.
3. Your design does not infringe on anyone else's intellectual property rights (for example: trademark, trade dress, or design patent.)
4. To the extent that anyone else has contributed to your design, you shall obtain a signed agreement from that person assigning all of their rights in their contribution to you.

As part of the application process, you must sign the Copyright Assignment that accompanies this application. By signing, dating, and returning this Assignment, you are indicating your understanding that you are assigning the entire right, interest, and title to your design(s) to *It's Reigning Cats and Dogs*, Stamford Downtown Special Services District. Please keep a copy of these forms for your records.

Within one week of the opening of the exhibition each artist whose work is displayed and whose paperwork is final and complete will receive a \$1500.00 honorarium. Stamford Downtown will own the entire right, title, and interest in your design proposal,

accompanying sketch, and derivative works, including the final work on the completed fiberglass pets. You will be acknowledged as the artist on a pet tag attached to the Pet and in all appropriate publications. However, the copyrights, including the rights to reproduce your design, create copies or reprint your design in books, will be owned by the Stamford Downtown Special Services District.

How to Apply

An optional artist orientation meeting will be held on Thursday, February 15, 2009 at 5pm at the Ferguson Library. We encourage you to attend this meeting as it is a good forum to air concerns and receive up-to-the-minute instructions.

Send in the completed application form, your proposed design(s), your resume, and the signed Copyright Assignment by the deadline of March 5, 2010 to:

Maryann Rockwood
It's Reigning Cats and Dogs
Stamford Downtown Special Services District
Five Landmark Square, Suite 110
Stamford, CT 06901

Timeline

Artist Orientation Meeting	February 11, 5pm at Ferguson Library
Application Submission Deadline	March 5
Judges panel	March 15
Sponsor Review	March 19 – April 6
Artist notification	March 19 – April 13
Delivery from fabricator	April 1
Fiberglass cats and dogs available for artists	April 16 – May 14
Deadline for approval of finished piece	June 1
Installation	June 7 – 10
Opening Night	June 15

The exhibition will formally open on June 15, 2010 and will run through August 22, 2010.

Eligibility

It's Reigning Cats and Dogs is open to all artists.

Contact

For more information on *It's Reigning Cats and Dogs* and the solicitation of artists and designs, please visit our website at www.stamford-downtown.com or email events@stamford-downtown.com

**It's Reigning Cats and Dogs
A Call For Artists**

Application Deadline: March 5, 2010

Application Form

Please Remember:

Designs that are of a religious, sexually specific, negatively political, or racially denigrating nature will not be accepted. No corporate logos are permitted. Durable materials and substantial execution techniques are required.

Please type or print clearly:

Mr. / Ms. First _____ Last _____

Mailing Address _____

City, State, Zip _____

Daytime phone _____ Evening phone _____

- I would prefer to work in the DSSD's public studio space.
- I will transport the Cat/Dog to and from the studio to my own workspace.

Pet Form Preference: Cat Dog

Proposed title for your Cat or Dog:

Artist statement:

A brief description of your Cat or Dog, its inspiration, and its proposed execution techniques and materials. Use additional space if necessary.

Pet Rendering

You must complete your proposed design on the provided rendering form. You may copy the outline as needed. Although, you are welcome to submit other materials in support of your design rendering, you must submit the 8 ½ x 11 paper form, as sponsor selection will take place based on it. Note that the more complete your design, the easier it will be for the panel to review your submission

- Enclosed is a self-addressed stamped envelope to return my renderings in the event they are not selected.
- I authorize Stamford Downtown to discard my materials.

Assurances and Terms

By signing this application, I agree to all of the terms of the attached request form proposals, and all such terms are hereby incorporated into this application. I certify that all statements made in this application are true to the best of my knowledge. I acknowledge that the Stamford Downtown Special Services District is not liable for damage or loss of materials submitted.

Signature of Artist

Date

Application Checklist

- 1 copy of Application pages 1 & 2
- 1 copy of one-page artist resume
- 1 Original signed Copyright Assignment
- 6 color copies of each design on Artist Rendering Form

Copyright Assignment

I, _____ (artist name), of _____ (artist address), am the creator of the design and sketches of the attached application, which has been submitted to the Stamford Downtown Special Services District located at 5 Landmark Square, Suite 110, Stamford, CT 06901 (the "District").

I understand and acknowledge that by submitting the attached design and sketches, the District will own the entire right, title and interest in and to the submitted design and sketches, including but not limited to all derivative works created therefrom, including any finished pet sculptures.

I understand and acknowledge that if the design and sketches are approved, I shall apply that design to the provided pet sculpture.

I understand and acknowledge that upon completion and initial exhibition of the finished pet sculpture in accordance with the Request for Proposals and Application, the District shall pay me an honorarium of \$1500.00. I desire to transfer all right, title and interest in and to the design and sketches, as well as the finished pet sculpture, to the District;

I hereby assign to the District all of my right, title and interest in and to the design and sketches, and any finished pet sculpture created therefrom together with any and all rights of copyright.

I acknowledge and agree that due to the nature of the public display of the finished pet sculpture, the District shall not be liable for any distortion, mutilation, modification or destruction of the finished pet sculpture by any accident, act of God or person. I hereby waive my rights under the Visual Artists Rights Act (VARA), 17 U.S.C. 106A, as against the District in the event of such distortion, mutilation, modification or destruction.

I further acknowledge and agree that if the finished pet sculpture is vandalized, damaged or otherwise modified and I am unable or unwilling to promptly repair such alteration, the District shall have the right to make, or have made, such repairs, even if the repairs constitute a distortion, mutilation or modification under VARA. I hereby waive my rights under VARA in the event and to the extent the District deems such repair necessary.

I hereby swear that I am the sole author of the designs and sketches and that the design and sketches are an original work of authorship, which does not infringe upon the copyright rights or any intellectual property rights of others, and that I have the unencumbered right to make this assignment.

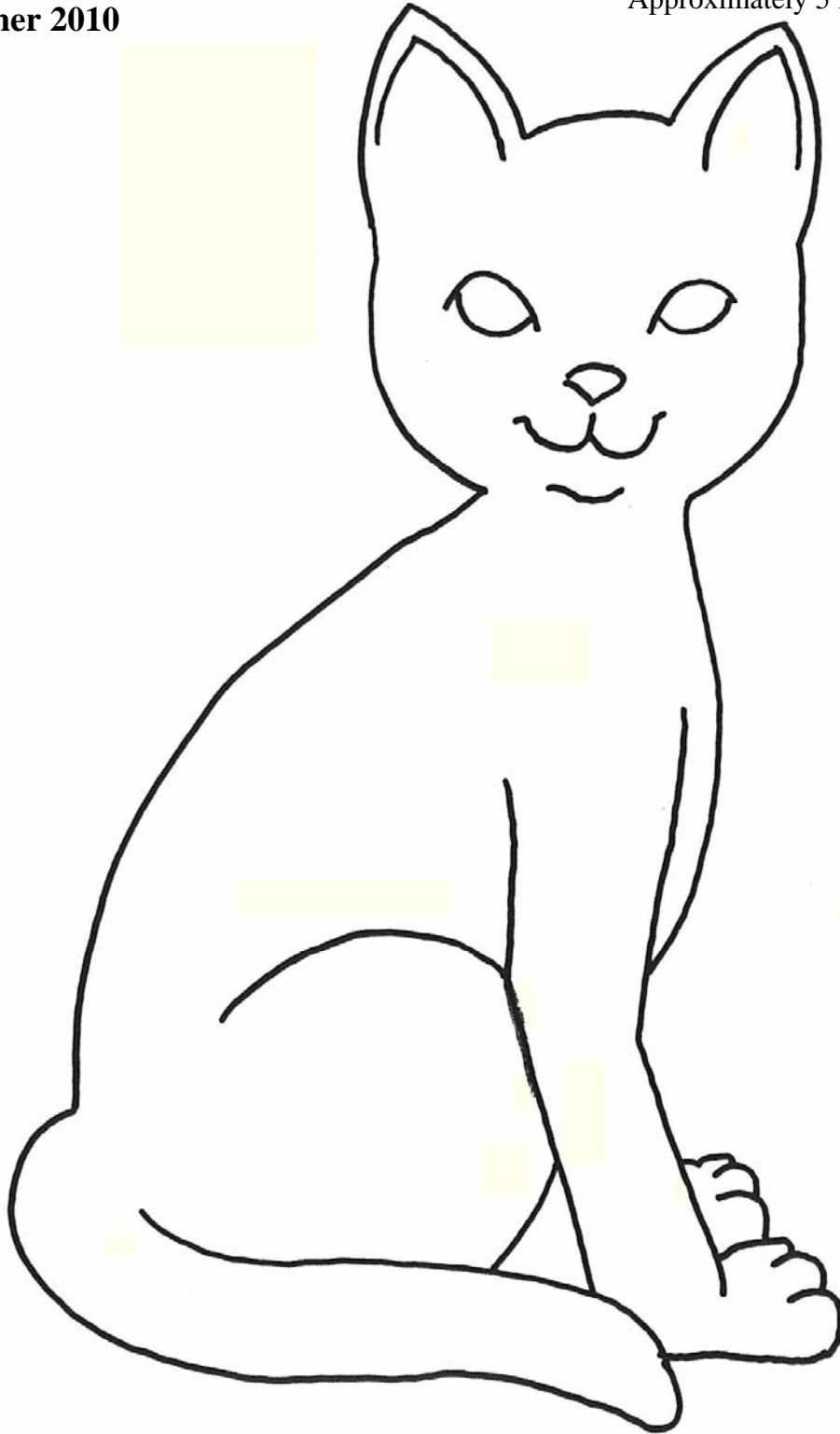
Signature: _____

Printed Name: _____

Date: _____

**It's Reigning Cats and Dogs
Stamford Downtown
Summer 2010**

Artist Rendering Form-Cat
Approximately 5 feet tall and 2 feet 10" wide



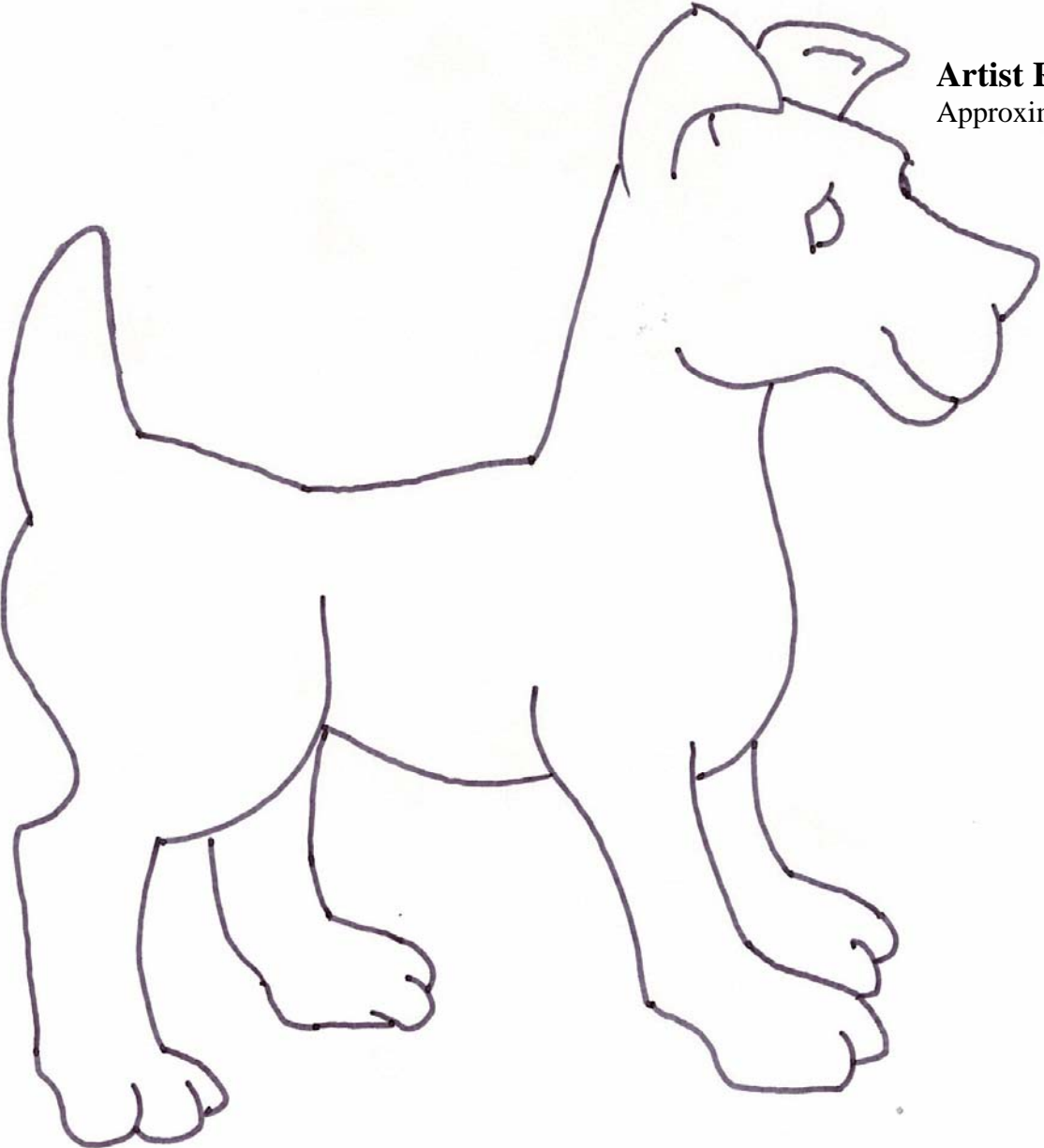
Title: _____

Artist: _____

Medium: _____

**It's Reigning Cats and Dogs
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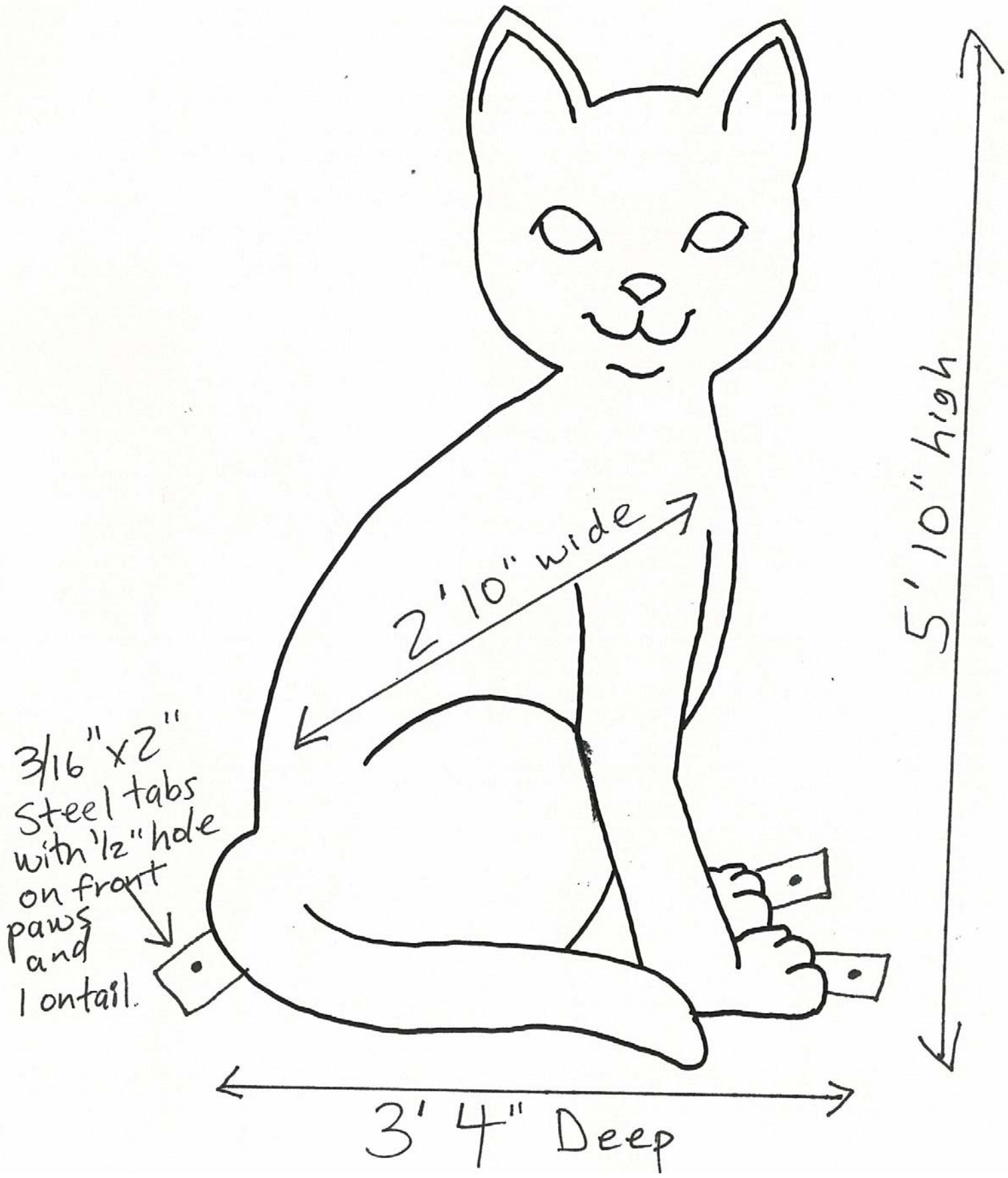
Artist Rendering Form - Dog
Approximately 5 feet tall and 6 feet long

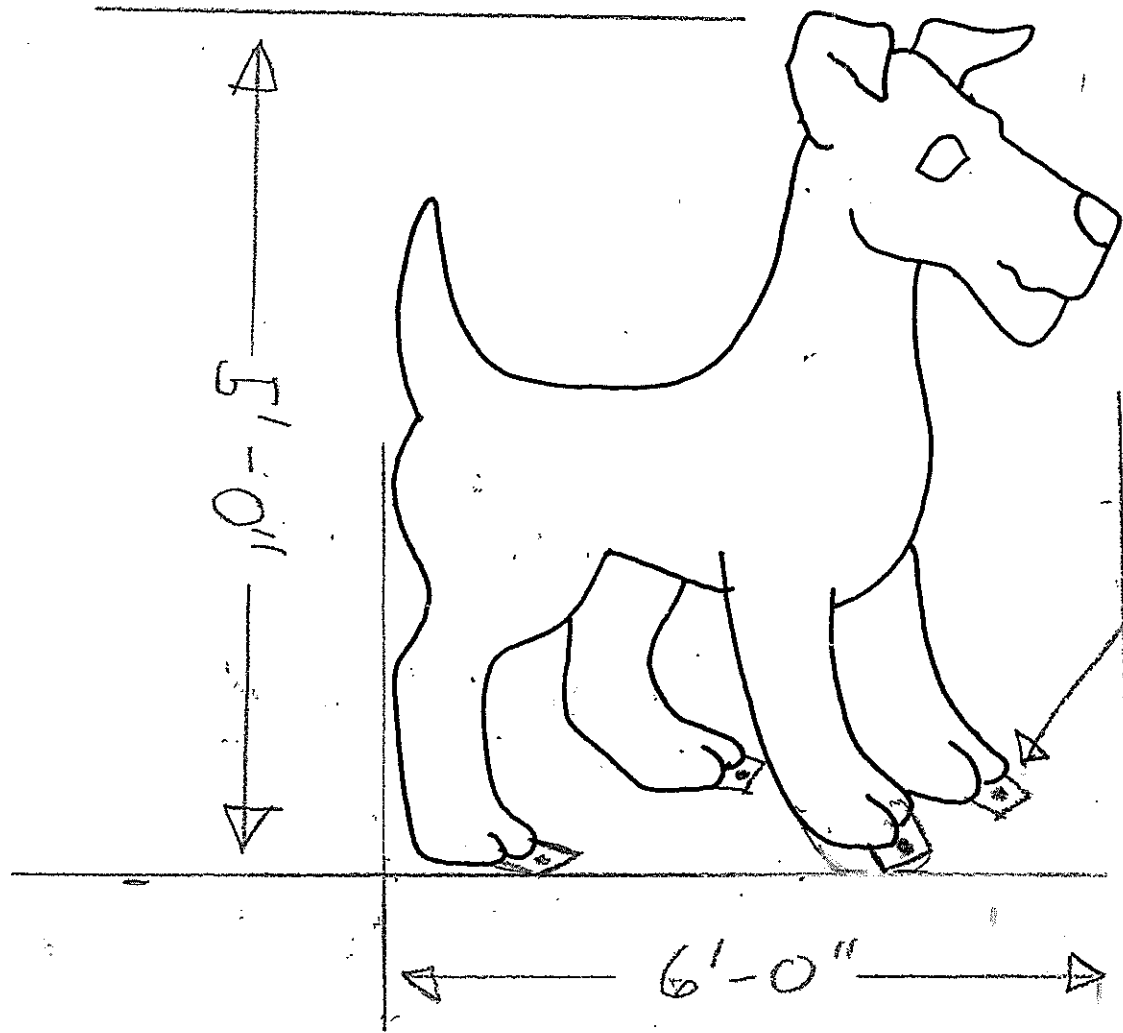


Title: _____

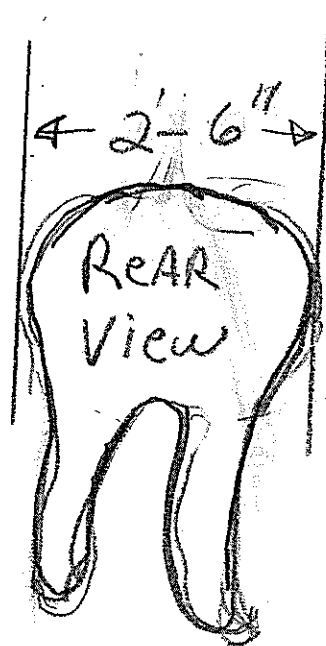
Artist: _____

Medium: _____





$3/16$ " x 2" Steel TAB
w/ $1/2$ " hole centered
ON 4 PAWS



It's Reigning Cats and Dogs

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- Submissions: Artist may submit up to 4 designs
- Artist Honorarium: \$1500.00 payable one week after the opening of the exhibit.
- Specifications: The Cat will measure approximately 5' high x 2'10" wide and 3'4" deep. The Dog will measure 5' high x 6' long and at its behind 2'6" wide. The pets weigh approximately 100 pounds. When placed in public, the pets will be attached to concrete bases weighing several hundred pounds.
- Selection Process: The jury will review all the applications received before the submission deadline.
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- Sponsors may directly commission work from artists of their own choosing.
- Selected artists will be notified immediately.
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Pet submissions must be of durable materials.

Studio Space:

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If the artist is not available, Stamford Downtown will perform the necessary services.

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